

Lights, Camera, FILM Literacy!
Lesson Plan #37

Topics:

Journal Writing
The Business of Film
Websites
The Film Festival
Production Work

Outcomes:

Students will follow organizational procedures.
Students will see and hear applicable vocabulary.
Students will explore film business websites.
Students will complete productions.
Students will work on film festival preparations.

Materials:

Writing journals
Post-it notes
Camcorders
Tripods
Computers with stop motion software

Web-connected computer lab

Handouts: The Business of Film: Websites
LCFL! Film Festival Preparation (in student folders)

New Vocabulary: *(no new words)*

Sequence of Events:

I. Journal Activity (15)

Prompt:

What is your reaction to the three different business approaches to creating a film?

II. Film Business Websites (60) (in a web-connected computer lab)

1. Tell students that they are going to explore the websites mentioned on last session's handout.

HANDOUT: The Business of Film: Websites

2. Using the handout as a guide, students either explore the websites on their own with discussion afterward or explore the websites together step-by-step as a class.

III. Production and Film Festival Preparation (110)

1. Each group reports their status for the film festival.

HANDOUT: LCFL! Film Festival Preparation (in student folders)

2. Students work on completing their productions.
3. Students complete steps on the film festival planning sheet.

IV. Reflection (15)

1. Direct students to the hanging chart paper labeled:

What did you learn from the film business websites?

2. Hand out Post-its on which students write and post.
3. Review the comments on the Post-Its with the class, so students have a sense of what was learned. Make sure to clear up any misconceptions.